

Brand fact sheet

/mɛˈdɒl.ə.dʒi/

noun

Name	medology (always lower case) · said med-OL-o-gy
What it is	A hair and scalp care house from Thailand
Origin	Built from three years of listening to more than 1,200 people with hair loss · 112+ studies reviewed
Developed with	Hair specialists, researchers and pharmacists (individuals are not named)
Distributor	Rodsaniyom Dee Kern Keed Co., Ltd. · 12/1 Choeng Noen, Mueang Rayong, Rayong, Thailand
Manufacturer	Cosmed Innovation Co., Ltd., Samut Sakhon · GHPs and HACCP certified (U-TURN)
U-TURN	Dietary supplement · 18 ingredients · 30 capsules, one a day · Thai FDA food serial no. 74-1-01357-5-0197 · GTIN 8857127990491 · no vitamin A
U-TURN recommended price	THB 1,200 per bottle · 90-day set (3 bottles) THB 2,400 until 31 Dec 2026
ONE PEN	Cosmetic hair and scalp serum in a roller pen · no ethanol, fragrance, essential oils, menthol or dye · ten actives
ONE PEN recommended price	THB 1,200 · early-bird THB 990 until 31 Dec 2026 · open for pre-order
Permitted wording	U-TURN: biotin, zinc and selenium contribute to the maintenance of normal hair · ONE PEN: conditions scalp and hair
What medology does not claim	Not intended to prevent or treat any disease · no hair-regrowth or stop-shedding claims · no reviews or before-and-after images
Programme	N° 07 · Continued care — collect six, the seventh is free
AI helper	Hari — answers only from a curated knowledge base; does not diagnose or prescribe
Contact	medo-logy.com · LINE @medology · +66 90 569 9669 · hello@medo-logy.com

Timeline

- 2023 Began listening to and recording questions from people worried about their hair
- 2024 Reviewed 112+ studies; drafted the U-TURN formula with pharmacists
- 2025 U-TURN registered with the Thai FDA and launched · ONE PEN development began
- 2026 Reviewed 28 scalp serums · ONE PEN opens for pre-order · medo-logy.com launches

Press contact

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U-TURN is a dietary supplement, not intended to prevent or treat any disease · ONE PEN is a cosmetic for external use · Distributed by Rodsaniyom Dee Kern Keed Co., Ltd.